

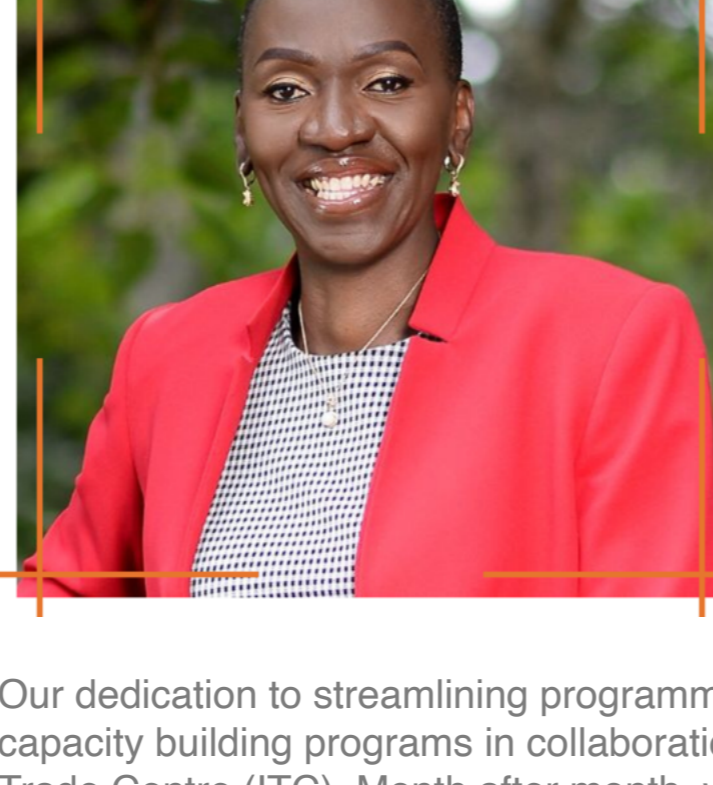
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OWIT International Newsletter

May 2023

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A Message From Our President

Greetings my dear OWIT Sisters

I hope this message finds you all in good health and high spirits. As we enter the second quarter of the year, I wanted to take a moment to reflect on the incredible achievements and exciting initiatives that OWIT has undertaken in the past few months.

Our dedication to streamlining programming has allowed us to successfully implement capacity building programs in collaboration with our esteemed partner, the International Trade Centre (ITC). Month after month, we have been equipping women-led business owners with invaluable skills and tools, empowering them to leverage ITC technologies for their trade endeavors. Witnessing the positive impact of these programs has been truly inspiring.

Furthermore, our Chapter Spotlight segment has provided a remarkable platform for our members to shine. It's been a privilege to witness the exceptional work being done by OWIT Orange County. The sharing of experiences and best practices has not only fostered collaboration within our organization but has also propelled us towards new heights of success.

On a lighter note, the introduction of Happy Her Hour has added a touch of joy and rejuvenation to our community. The opportunity to connect and unwind in a more relaxed setting has strengthened the bonds between members, reminding us that we are more than just colleagues - we are a supportive network of like-minded individuals.

As we embrace the month of May, known as World Trade Month, let us celebrate our accomplishments with pride. OWIT's unwavering commitment to overcoming challenges that hinder trade remains resolute. Together, we will continue to advocate for a fair and inclusive global trade environment, where women-led businesses thrive and contribute to sustainable economic growth.

I extend my heartfelt gratitude to each and every one of you for your unwavering support, dedication, and passion. Your commitment to OWIT's mission is what fuels our success. Let us march forward with enthusiasm, determination, and the knowledge that together, we can make a lasting impact in the world of international trade.

Wishing you all a fruitful and rewarding quarter ahead!

Yours in Service
Frida Owinga

OWIT Blog

Navigating International Trade: 3 Effective Methods for Businesses to Innovate and Thrive in Our Ever Changing World

Author: **Noreen Burroughes-Cesareo**, President of OWIT UK and the Principal of Market Accents

[Read](#)

CHAPTER SPOTLIGHT

Last thursday of the month, every other month.

[Register](#)

Submit Your Chapter to be Spotlit!

Every other month, a different chapter will be highlighted as part of OWIT International's chapter spotlight program. Within this 60 min program, the presenting chapter will share their programs, achievements, initiatives, and any other crucial factors that have kept them together as a chapter. Attendees will not only gain knowledge from the presentation but also have the opportunity to ask questions.

The benefits of doing this as the spotlighted chapter, you will gain global visibility, attract new members, and have opportunities for collaboration within OWIT as we strengthen OWIT's global footprint.

Interested in presenting at a chapter spotlight?
Please submit the following details for your chapter at owit.org/submitchapter for consideration.

Chapter Spotlight 2023 Schedule

- Thurs, July 27th 12PM EST. / 9AM PST. / 6PM CET.
- Thurs, Sept 28th 12PM EST. / 9AM PST. / 6PM CET.
- Thurs, Nov 30th 12PM EST. / 9AM PST. / 6PM CET.

Last Thursday of the month, every other month.

HappyHER Hour

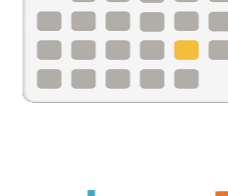
HappyHER Hour was established to encourage collaboration, the building of alliances, worldwide networking, and the development of social ties among women engaged in international trade and business. Each month, we will present a relevant topic for discussion. This free social event is open to members and non-members of OWIT.

When: Last Thursday of the month, every other month.
Description: Connect. Engage. Align.

[Register](#)

HappyHER Hour 2023 Schedule

- Thurs, May 25th 12PM EST. / 9AM PST. / 6PM CET.
- Thurs, Aug 31st 12PM EST. / 9AM PST. / 6PM CET.
- Thurs, Oct 27th 12PM EST. / 9AM PST. / 6PM CET.
- Thurs, Dec 7th 12PM EST. / 9AM PST. / 6PM CET.



Upcoming Events

VIRTUAL EVENT JUNE 29TH | 12PM EST

SUBMIT YOUR BUSINESS AT [OWIT.ORG/CELEBRATING-SMES/](https://owit.org/celebrating-smes/)

MSME Day: Celebrating OWIT MSMEs
June 29, 2023 | Virtual

[Learn More](#)

30-MINUTE WEBINARS

LAUNCHING 2ND MARCH 2023

ITC-OWIT Learning Labs
March - August, 2023

[Past Lab Video](#)

Join Frida Owinga for an open conversation on an open conversation on organizational leadership for Business Support Organization (BSO) leaders.

Open Mic with Frida Owinga
May 26, 2023 | Virtual

[Register](#)

OWIT Lake Geneva 2023 Annual Gala Dinner
June 16, 2023 | Genève

[Learn More](#)

Russian Sanctions & Diversion
May 19, 2023 | Virtual

[Learn More](#)

OWIT South Florida World Trade Month: FedEx and Miami Tour

OWIT Tampa set for end of 2023

[Learn More](#)

Presidents Summit
May 31 - June 1, 2023 | Copenhagen

In partnership with 'Presidents Summit', every member of Organization of Women in International Trade has the opportunity to avail free passes this year to the 'Presidents Summit'.

[Learn More](#)

Africa Women Trade Conference
August 17 - 19, 2023 | Victoria Falls, Zimbabwe

[Learn More](#)

Becoming an OWIT Sponsor

As an OWIT Sponsor, your company demonstrates its commitment to supporting the global economic empowerment of women through the benefits of global trade and business.

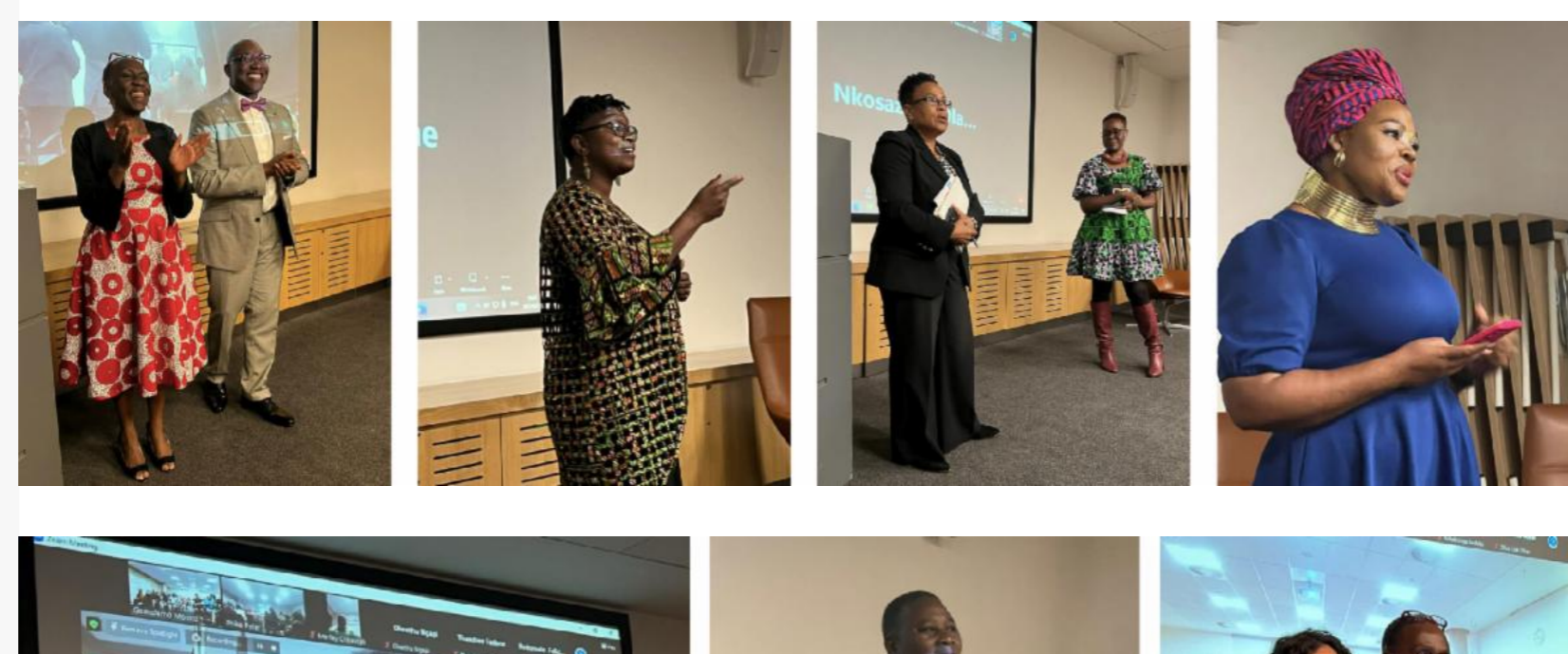
[Learn More](#)

Past Events

AFCTA Business Forum/Master Class



OWIT South Africa Launch



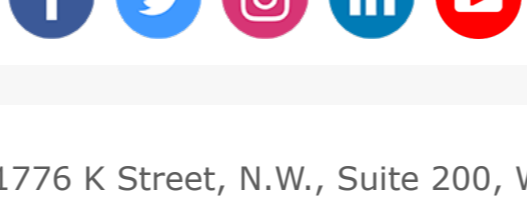
OWIT South Florida



OWIT Sponsors



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